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SPIDER-MAN

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A LIFE--

SPIDEY
MUST
PLUNGE--

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OF COURSE!
 HOW COULD I HAVE BEEN SO BLIND?
 ALL THESE YEARS OF FOLLOWING LEADS... SO MANY PEOPLE LOST AND...
 ...THE ANSWER WAS STARING ME RIGHT IN THE FACE ALL THE TIME.

BUT NOW WHAT?
 DO I GO TO THE POLICE? RUN AWAY AND PRAY I'M NEVER FOUND?

THE LIST IS GROWING SHORTER.
 IT WOULD BE IMPOSSIBLE FOR MY LUCK TO HOLD FOR AS LONG AS IT HAS. I --

BRACKOON

JONATHAN RICKMAN?
 I'VE BEEN LOOKING FOR YOU.

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A SHORT TIME LATER...

HERE WE GO, KIDDO. TRUST ME! I SAVE ADORABLE YOUNG GIRLS FROM FLAMING BUILDINGS ALL THE TIME!

ALL IT TAKES IS A LITTLE PRACTICE, SOME WEB-SWINGING AND THE PROPORTIONATE STRENGTH, AGILITY AND ALL-AROUND CHARM OF A SPIDER.

LUCKY FOR YOU I'M SPIDER-MAN, SO...

...HOLD ON TIGHT, KEEP YOUR EYES SHUT AND I'LL HAVE US DOWN SAFE ON THE GROUND BEFORE YOU CAN SAY... ER... SOMETHING!

I HOPE!
THIS FIRE IS WAY OUT OF CONTROL.

I WAS LUCKY TO HAVE GOTTEN TO HER BEFORE THE SMOKE AND FLAMES DID.
AND FINDING A SAFE SPOT TO PUT HER DOWN IS GOING TO REQUIRE AN EQUAL AMOUNT OF --

STAN LEE PRESENTS:

THE LIST

HOWARD MACKIE/JOHN BYRNE STORY & ART RAY KRYSSING FINISHES
GREGORY WRIGHT COLORS RICHARD STARKINGS & COMICRAFT LETTERS
RALPH MACCHIO EDITOR BOB HARRAS CHIEF

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-- LUCK?
HOLD ON, KIDDO.
THIS IS ALL PART OF THE SPIDER-MAN EXPERIENCE.

YOU KNOW... IF THOSE THEME PARK PEOPLE DOWN IN FLORIDA EVER FOUND OUT ABOUT THIS STUFF, THEY'D BE ALL OVER ME! COULD YOU IMAGINE... SPIDER-MAN: THE INTERACTIVE RIDE! HAVE 'EM LINING UP AROUND THE BLOCK!

OKAY... GROUND IS COMING UP REAL FAST... HOLD ON TIGHT, 'CAUSE WE'RE GONNA LAND --
UGPH!

IT'S ALL IN A DAY'S WORK?
PRETTY GOOD JOB, SPIDEV. THE KID IS PETRIFIED, THE POLICE ARE SUSPICIOUS...

I THINK I'D BETTER GO HOME BEFORE ANYTHING ELSE GOES WRONG --

HELP!



KAITLIN!
DADDY!

SEE! THAT WASN'T SO HARD, WAS IT?
AND YOU KNOW, SIR, THERE'S NO NEED TO THANK ME, 'CAUSE...



LOOK! UP THERE! THERE'S SOMEONE TRAPPED!

OH, MAN!
SOMETIMES THIS HERO THING...

OH... HOT! OH... HOT! OH... HOT!

IT'S OKAY, SIR. I'M GOING TO GET YOU DOWN FROM HERE AND --

NO!



YOU CAN'T HAVE IT! I DIDN'T GIVE IT TO THE OTHER ONE AND I'M NOT GOING TO GIVE IT TO YOU!

I DON'T CARE HOW MANY OF YOU ARE SENT AFTER ME!

I'M NOT GOING TO DISAPPEAR QUIETLY LIKE THE REST OF THEM!

I KNOW WHAT'S BEHIND IT ALL! I'M SO CLOSE TO FIGURING OUT WHO HE IS! THE WORLD HAS GOT TO LEARN THE TRUTH... THE INSANITY! IT'S GOT TO END!



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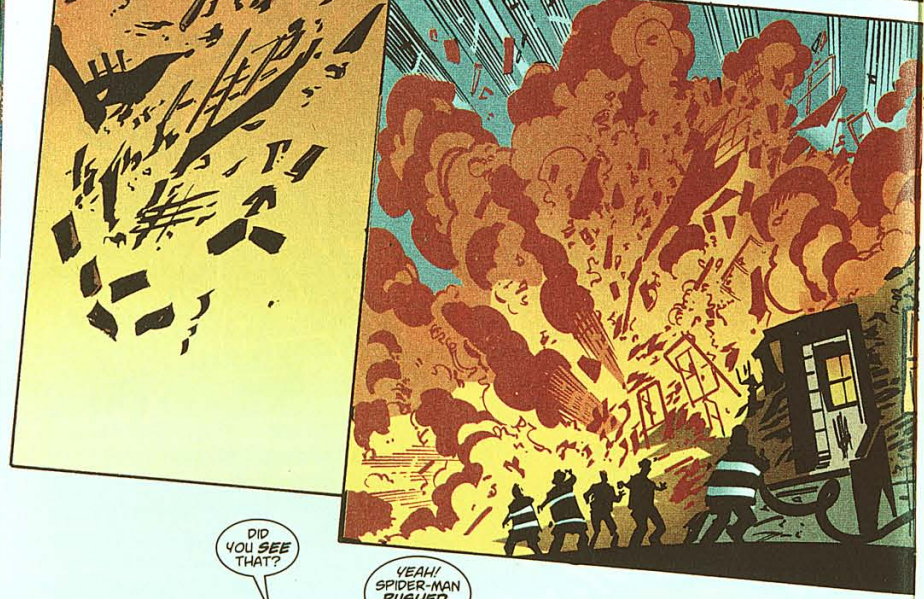
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SIR, YOU REALLY WANT TO WATCH WHERE YOU'RE STEPPING THERE.

I'M SURE ALL THAT YOU SAID IS IMPORTANT, BUT THIS ROOF... THE FIRE... IT'S... GOING... TO...

NO!



DID YOU SEE THAT?

YEAH! SPIDER-MAN PUSHED THAT GUY!

NO! THEY FELL!

IT REALLY DOESN'T MATTER, BECAUSE...



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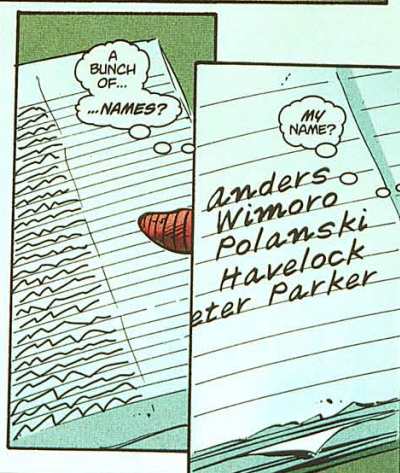
...NO ONE COULD HAVE SURVIVED A FALL LIKE THAT. I DON'T CARE WHAT KINDA POWERS HE'S SUPPOSED TO HAVE!

WAIT! IS THAT SOMEONE MOVING INSIDE? NAH! IT CAN'T BE...



QUICK! THIS MAN NEEDS HELP!

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HERE'S THE DEAL

- One guitar emblem will be hidden in each of 20 selected titles during the month of July (September Covers)
- Find 10 emblems in 10 different titles • List the titles and issue #s of each of the 10 comics
- List the page number that you found the emblem on. NOTE: Start your page count from the inside front cover. All ad pages are included in the page count
- Send your answers to Marvel (see official rules below) or check out our website www.marvel.com/gibson
- The contestants that submit 10 correct answers will be entered in a sweepstakes to determine one winner (Please see official rules below)

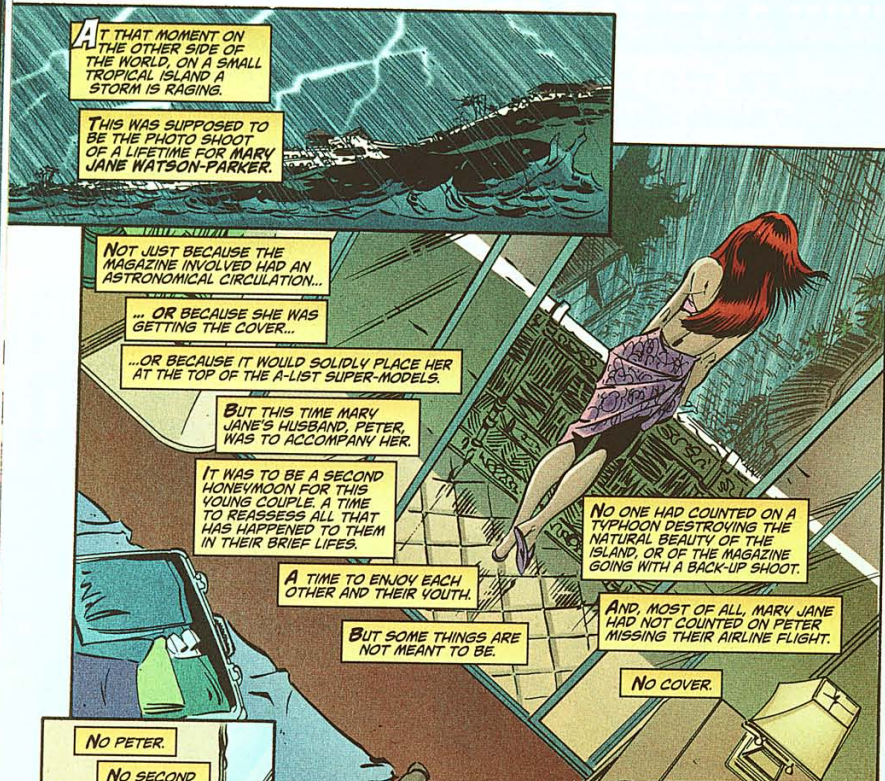
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Web-Slinger One Contest Rules: Full Official Rules: No Purchase or Internet Access Necessary to Play. 1. Contest will run from 7/1/99 through 9/15/99. Open to all legal residents of the United States and the District of Columbia, 17 years of age and over. The following are not eligible to participate: employees or other creative personnel of Marvel Enterprises, Gibson Musical Instruments, and their respective parents, affiliates, subsidiaries, agents, those responsible for the development, distribution and implementation of this promotion and members of the immediate families or households of each of the above. 2. To enter, find 10 of the same Gibson Guitar emblems in 10 different titles of Marvel Comics publications. One guitar emblem will be hidden in each of 20 selected page number on which the emblem was found. NOTE: Start your page count from the inside front cover, between the inside front cover and the inside back cover. List the title and issue number of each of the 10 Comics and the (www.marvel.com/gibson) in accordance with the Online Instructions, or type or hand-print your answers on a 3"x5" card, setting forth your full legal name, address, city, state, zip code, date of birth, gender (optional), daytime telephone number with area code and e-mail address from which the entry is sent. Entries not in compliance with these official rules will be disqualified. All entries and requests become the property of the Sponsor and will not be returned or acknowledged. 4. No responsibility is assumed for lost, late, misdirected, stolen, illegible, damaged, or postage due mail or entries. All federal, state and local laws and regulations apply. Only correct entries containing ten (10) correctly designated pages from ten (10) separate titles will be entered in the drawing for the Grand Prize. Participants agree to be bound by these rules and the decisions of the judges, which are final and binding in all respects. 5. One (1) Grand-Prize winner will receive a Web-Slinger One Electric Les Paul guitar from Gibson. (Approximate retail value of \$3,500). There will be no prize substitution, except by the Sponsor in the event of prize unavailability. The prize may not be redeemed for cash value. The prize is non-transferable prior to award. The prize will be awarded to the eligible entries received. The winner and his/her parent/legal guardian, (if winner is a minor, in their state of residence) will be required to execute and return an Affidavit of Eligibility and Liability/Publisher Release within 14 days of notification, or prize may be forfeited with no alternate winner selected. If prize is not awarded to the parent or legal guardian, the prize is returned as undeliverable. Prize will be forfeited and an alternate winner will be selected. 7. All entrants agree to release Marvel Enterprises, Gibson Musical Instruments, their respective parents, affiliates, subsidiaries, directors, officers, employees and all other entities associated with the development and execution of this contest from any and all liability for injury, loss or advertising and publicity purposes without additional compensation, except where prohibited by law. 8. To obtain the answers to enter this sweepstakes, please either visit the HYPERLINK www.marvel.com/gibson or visit the HYPERLINK www.marvel.com/gibson web site through 9/15/99, or you may send a self-addressed, stamped envelope for receipt by 9/15/99 to: WEB-SLINGER ONE CONTEST HINTS, 387 Park Avenue South, New York, New York 10014. WA/NT residents may omit return postage. 9. The winner will be announced on the Marvel Comics web site in October 1999/December 1999 covers and posted on the Marvel website on the conclusion of the drawing. Void where prohibited or restricted by law. 10. DISQUALIFICATION: Sponsor is not responsible for lost, interrupted, or of any kind, jumbled, garbled, scrambled, lost, unintelligible, delayed, misdirected or misinterpreted transmissions, Web site, Internet, Internet Service Provider or phone line access or unavailability, or other error of any kind whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of this promotion, as solely determined by the judges, will be disqualified. If disqualified for any tampering or abuse, Sponsor reserves the right to terminate the promotion and award prizes from the eligible entries received by Internet prior to the taking such action and regular mail-in entries. Any use of robotic, automatic, programmed or the like entry methods will void all such entries by such methods. Sponsored by Marvel Enterprises, 387 Park Avenue South, New York, New York 10014.

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AT THAT MOMENT ON THE OTHER SIDE OF THE WORLD, ON A SMALL TROPICAL ISLAND A STORM IS RAGING.

THIS WAS SUPPOSED TO BE THE PHOTO SHOOT OF A LIFETIME FOR MARY JANE WATSON-PARKER.

NOT JUST BECAUSE THE MAGAZINE INVOLVED HAD AN ASTRONOMICAL CIRCULATION...

...OR BECAUSE SHE WAS GETTING THE COVER...

...OR BECAUSE IT WOULD SOLIDLY PLACE HER AT THE TOP OF THE A-LIST SUPER-MODELS.

BUT THIS TIME MARY JANE'S HUSBAND, PETER, WAS TO ACCOMPANY HER.

IT WAS TO BE A SECOND HONEYMOON FOR THIS YOUNG COUPLE. A TIME TO REASSESS ALL THAT HAS HAPPENED TO THEM IN THEIR BRIEF LIVES.

A TIME TO ENJOY EACH OTHER AND THEIR YOUTH.

BUT SOME THINGS ARE NOT MEANT TO BE.

NO ONE HAD COUNTED ON A TYPHOON DESTROYING THE NATURAL BEAUTY OF THE ISLAND, OR OF THE MAGAZINE GOING WITH A BACK-UP SHOOT.

AND, MOST OF ALL, MARY JANE HAD NOT COUNTED ON PETER MISSING THEIR AIRLINE FLIGHT.

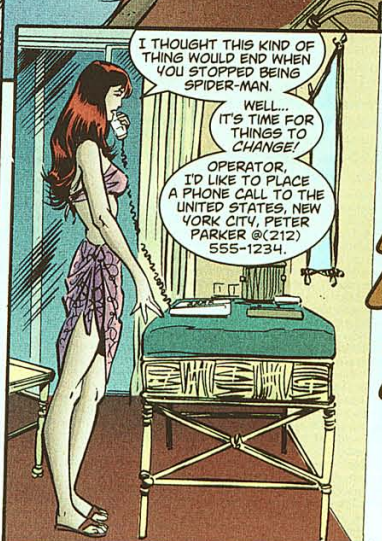
NO COVER.



NO PETER.

NO SECOND HONEYMOON.

PETER... I CAN'T BELIEVE YOU DID THIS TO ME AGAIN!



I THOUGHT THIS KIND OF THING WOULD END WHEN YOU STOPPED BEING SPIDER-MAN.

WELL... IT'S TIME FOR THINGS TO CHANGE!

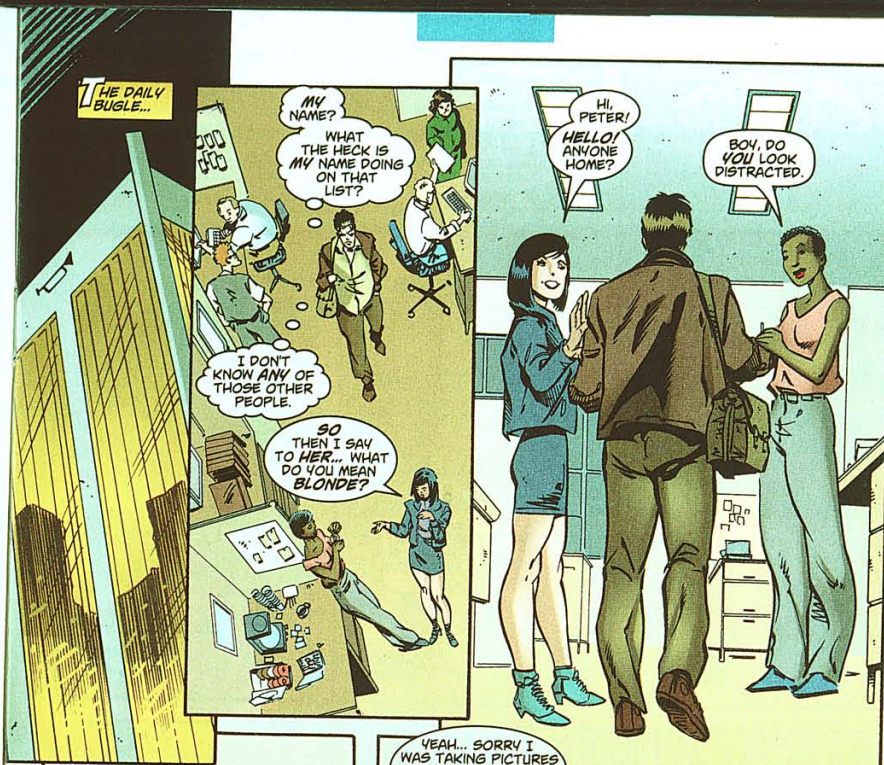
OPERATOR, I'D LIKE TO PLACE A PHONE CALL TO THE UNITED STATES, NEW YORK CITY, PETER PARKER @ (212) 555-1234.

A FEW MINUTES LATER IN NEW YORK CITY...

RRRRING

HI! YOU'VE REACHED THE HOME OF PETER, MARY JANE AND MAY. LEAVE A MESSAGE AND WE'LL GET BACK TO YOU.

BREEEEP



THE DAILY BUGLE...

MY NAME?

WHAT THE HECK IS MY NAME DOING ON THAT LIST?

I DON'T KNOW ANY OF THOSE OTHER PEOPLE.

SO THEN I SAY TO HER... WHAT DO YOU MEAN BLONDE?

HI, PETER! HELLO! ANYONE HOME?

BOY, DO YOU LOOK DISTRACTED.



Er... HI, JILL... GLORI!

PETER... AND PLEASE DON'T TAKE THIS THE WRONG WAY, BUT... YOU STINK!

YEAH... SORRY I WAS TAKING PICTURES OF SPIDEV... A FIRE... LOTS OF SMOKE... IT HAPPENS.

I KNOW IT'S LATE FOR THE AFTERNOON EDITION, GLORI, BUT... I WAS KINDA HOPING THAT...

SURE, PETER, BUT... TAKE A SHOWER, WILL YA?

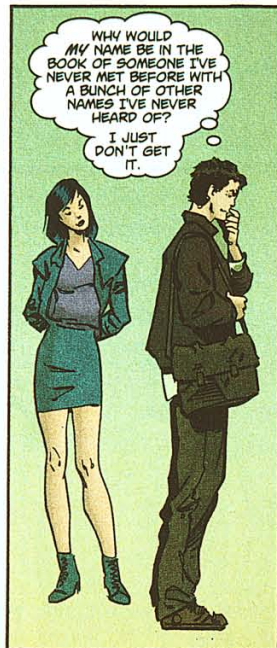
THAT GLORY GRANT, THE REAL POWER BEHIND J. JONAH JAMESON AND THE BUGLE...

...COULD GET YOUR FILM HUSTLED THROUGH DEVELOPING AND ONTO JONAH'S DESK IN TIME?

THAT ABOUT COVERS IT, PLEASE?



GIVE ME A CALL, JILL. WE'LL DO LUNCH... OR MAYBE EVEN SOMETHING FUN!



WHY WOULD MY NAME BE IN THE BOOK OF SOMEONE I'VE NEVER MET BEFORE WITH A BUNCH OF OTHER NAMES I'VE NEVER HEARD OF?
I JUST DON'T GET IT.



SO, JILL, WHAT BRINGS YOU TO THE BUGLE?

WELL, I'LL TELL YOU, PETER, YOUR WIFE HAS BEEN TRYING TO REACH YOU ALL NIGHT AND ASKED ME TO FIND YOU.

REALLY, JILL? THAT'S GREAT!

I CAN'T WAIT TO TALK TO HER, PUT OUR MARRIAGE BACK TOGETHER AND GET ON WITH OUR STORYBOOK LIFE!



MJ CALLED? WHEN?



GOT TO FIND A PHONE... CALL HER BACK RIGHT AWAY...
...DO YOU HAVE THE NUMBER OF WHERE SHE'S STAYING?



RELAX, TIGER, YOU'RE GOING TO HAVE TO WAIT. MJ AND I SPOKE AND THEN WE GOT CUT OFF.

THE OPERATOR SAID SOME SORT OF MAJOR STORM TOOK OUT THE PHONE LINES AND IT WAS GOING TO BE A WHILE BEFORE THEY WERE RESTORED.



I'D SUGGEST TRYING IN A FEW HOURS, BUT... DO TRY!



THANKS, JILL. DON'T KNOW WHAT WE'D DO WITHOUT YOU.



THE DAILY BUGLE "MORQUE"...

THE PLACE IN WHICH ALL THE BACK ISSUES, ALL THE RESEARCH MATERIAL GATHERED BY THE BUGLE INVESTIGATIVE REPORTERS... PRETTY MUCH ANY INFORMATION ONE WOULD NEED REGARDING EVENTS WHICH HAVE TAKEN PLACE IN NEW YORK CITY FOR THE PAST FIFTY YEARS... IS STORED.

AND IT IS HERE THAT PETER PARKER DECIDES TO SEE WHAT HE CAN LEARN OF THE NAMES ON THE LIST.

THE MAN I RESCUED FROM THE BURNING BUILDING WAS JONATHAN RICKMAN. THE HOSPITAL SAYS HE'S IN STABLE, BUT GUARDED CONDITION, AND HAS NO KNOWN RELATIVES.

AND, FROM WHAT I CAN FIND OUT HERE, HAS DONE NOTHING SIGNIFICANT IN HIS LIFE PRIOR TO TODAY.



NOW THE REST OF THESE NAMES ON THE LIST...

HIGHLEY...
POLANSKI...
CONNER...



NAME AFTER NAME... THEY SEEM TO HAVE EITHER DIED OR DISAPPEARED UNDER MYSTERIOUS CIRCUMSTANCES.



AND THEN THERE'S ME. Hmmm?

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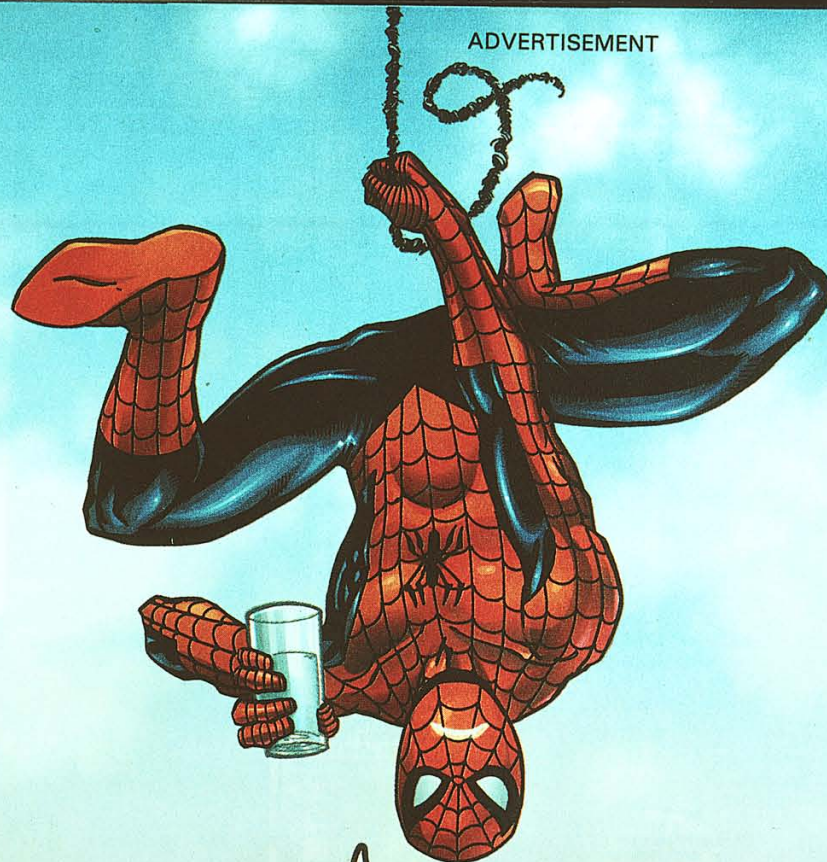
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CAN BE DANGEROUS! THAT'S WHY
I DRINK THREE GLASSES OF MILK A
DAY FOR STRONG BONES. HEY, WHEN
YOU'RE TRADING PUNCHES WITH
DOC OCK, CALCIUM IS YOUR
BEST FRIEND.

got milk?

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A SHORT TIME LATER...

WHAT AM I MISSING?



THERE'S SOMETHING ABOUT ALL THOSE NAMES...
WHAT IS IT?!



WHAT THE...?
SUDDENLY I HAD THE FEELING THAT SOMEONE WAS WATCHING ME... LIKE SOMETHING WAS ABOUT TO HAPPEN.



I DIDN'T GET THE FAMILIAR SPIDER-SENSE TINGLE.



I'M GETTING JUMPY, BETWEEN THE LIST, MARY JANE BEING MAD AT ME, THOSE PHONE CALLS WE'VE BEEN GETTING AT THE HOUSE, VENOM BEING ON THE LOOSE AGAIN...
I NEED TO GET SOME SLEEP.



I'M SURE NONE OF IT WILL SEEM SO BIG AND SCARY IF I'M RESTED.



SHORTLY...

REST WAS ONE WAY TO GO...
...OR I COULD JUST SWING BY THE SCENE OF THE FIRE, POKE AROUND IN THE RUINS AND SEE IF I COULD COME UP WITH ANYTHING TO HELP ME FIGURE THIS ALL OUT.

NOT LIKE I'D BE GETTING TOO MUCH SLEEP WITH ALL THIS SPINNING AROUND IN MY HEAD, ANYWAY.



RICKMAN'S PLACE WAS UP ON THE TOP FLOOR, SO...
A QUICK CHECK WITH THE OLD DANGER-SENSE TO MAKE SURE THERE ARE NO Prying EYES AND...



WHEN! I AM DEFINITELY GOING TO NEED A SHOWER AFTER THIS.
SO NOW... WHAT AM I LOOKING FOR?

IF IT'S ASHES AND THE CHARRED REMAINS OF CHEAP FURNISHINGS...
...I'VE HIT PAY DIRT!



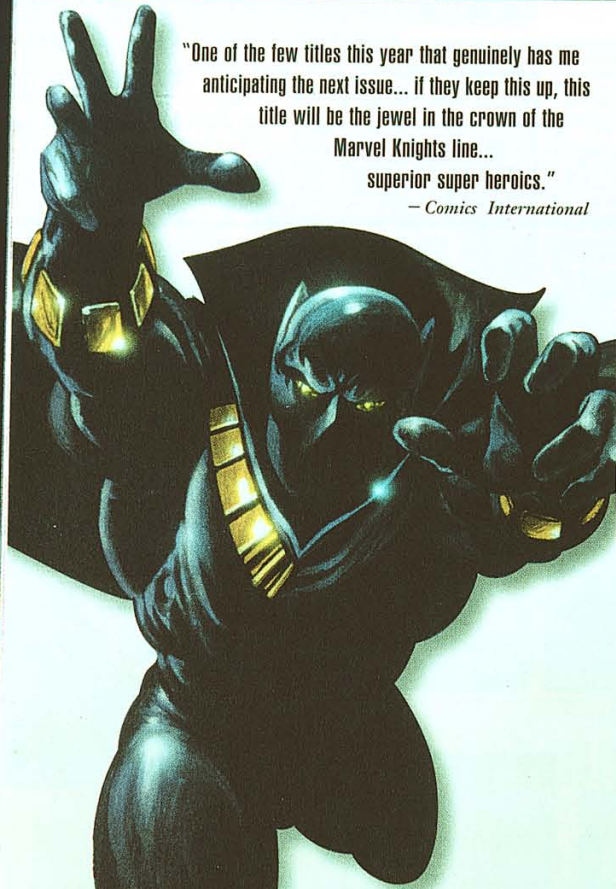
Hmmm? WHAT'S THIS?



NOW THAT DOES LOOK FAMILIAR.

"One of the few titles this year that genuinely has me anticipating the next issue... if they keep this up, this title will be the jewel in the crown of the Marvel Knights line... superior super heroics."

— Comics International



BLACK PANTHER

Monthly From Marvel Knights



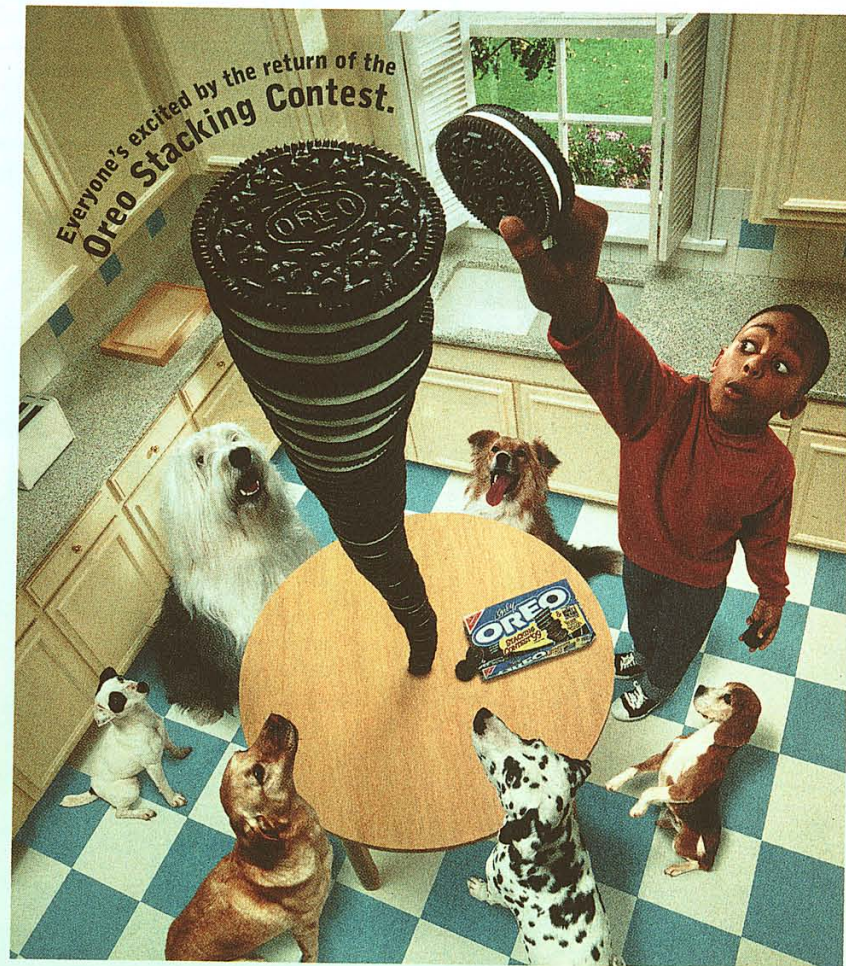
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- NABISCO OREO STACKING CONTEST**
- 1. NO PURCHASE NECESSARY.** Open only to legal residents of the 50 states in the United States and the District of Columbia, who are 12 years of age or younger at the time of entry. Employees of Nabisco Biscuit Company, Nabisco, Inc., The Walt Disney Co., participating retail stores, their respective affiliates, subsidiaries, and agencies, their immediate families, and members of the same household of such employees are not eligible to enter or win.
 - 2. ENTRY:** Between May 23, 1999 and August 15, 1999, compete in a "Local Contest" at a participating retail store selling Nabisco Oreo cookies. To compete, go to the specially designated "contest table" complete an official entry form and then build a stack of Oreo cookies under the supervision of the independent judging agency. One entry that is, one opportunity to compete at a participating retail store per person. Contestants will have 30 seconds to stack as many Oreo cookies as possible to build a self-standing, single tower. In constructing the tower, cookies must not be broken or tampered with in any way, and contestants must stack cookies independently without assistance of any kind. In the sole determination of the independent judging agency, the contestant who stacks the most cookies that remain standing for 3 seconds after the 30-second period ends qualifies as a Semifinalist.
 - 3. CONTEST STRUCTURE:** For all levels of the Contest, contestants will participate in two age groups (7 years of age or younger; 8 through 12 years of age). There will be 1 "Local Contest" per participating retail store. In each "Local Contest," 2 contestants will qualify as Semifinalists (1 per age group). For schedule information for "Local Contests," see your local participating retailer, call 1-800-ONLY-OREO or visit our website at WWW.OREO.COM. From all participating retail stores, Semifinalists' names/birthdates (and birth times) and the height of each Semifinalist's stack will be forwarded to another independent judging organization. On or about October 2, 1999, the independent judging organization will rank the Semifinalists, determining the 10 Semifinalists in each age group with the highest stacks; these 20 Semifinalists will qualify as Finalists, and will each receive a Finalist Prize in addition to the Semifinalist Prize. To determine the Grand Prize winners, Finalists will compete in the "National Stacking Finals" on or about November 8, 1999 in Orlando, Florida. In the sole determination of the independent judging agency supervising the "National Stacking Finals," the Finalist in each age group who creates the highest stack in the "National Stacking Finals" will win a Grand Prize (in addition to the Finalist Prize and the Semifinalist Prize).
 - 4. PRIZES:** Grand Prize (2, 1 per age group): U.S. Series EE Savings Bond worth \$20,000 at maturity; a 1-year supply of Oreo cookies (32 packages); 3-day/2-night trip for 2 to Calgary, Alberta, Canada, on dates selected by Sponsor between December 1, 1999 and March 1, 2000 to appear in a week-on-rail on Disney's "Honey, I Shrunk The Kids: The TV Show." Trip consists of roundtrip coach air transportation between major commercial airport nearest winner's residence and Calgary; ground transfers between Calgary airport and hotel; 2 nights' standard hotel accommodations (double occupancy). Approximate Retail Value—\$14,100 each. Finalist Prize (20, 10 per age group): 3-day/2-night trip for 2 to Orlando, Florida (November 6, 1999 to November 8, 1999), where winner will participate in the "National Stacking Finals." Trip consists of roundtrip coach air transportation between major commercial airport nearest winner's residence and Orlando; ground transfers between Orlando airport and hotel; 2 nights' standard hotel accommodations (double occupancy); 2 DisneyQuest passes for 2 days; 2 Walt Disney World 5-day Hopper passports; and \$300 spending money. Approximate Retail Value—\$2,502 each. Semifinalist Prize (approximately 20,000, but actual number is determined by number of participating retail stores): 1 winner per age group per store: One Stacking Game. Approximate Retail Value—\$6.95 each. For Grand/Finalist Prizes: (a) winner must be accompanied by parent/legal guardian on all prior travel; (b) winner and parent/legal guardian must travel together; (c) all unspecified expenses are winner's sole responsibility; (d) prize trip must be taken on indicated dates. For Grand Prize, if winner is unavailable on stated dates, prize will be forfeited; for Finalist Prize, if winner is unavailable on stated dates, prize will be forfeited, with an alternate Finalist selected. For Grand Prize, winner is solely responsible for obtaining any necessary travel documents, and, work-on rate is subject to availability and other restrictions. No prize transfer. No prize substitution or cash equivalent of prize except at sole discretion of Sponsor due to prize unavailability for any reason, and only then for prize of comparable value. Prizes may be awarded to parent/legal guardian on winner's behalf. All taxes on prizes are the sole responsibility of winners.
 - 5. CONDITIONS:** Void where prohibited by law. Subject to all applicable federal, state and local laws and regulations. All entries submitted become the sole property of Sponsor and will not be returned. Sponsor and its agencies are not responsible for incomplete, illegible, lost, misdirected, damaged, destroyed, delayed or late entries. Sponsor and its agencies are not responsible for submissions from participating retail stores that are late, lost, misdirected, damaged, destroyed, delayed, postage due, or otherwise. In the event of ties in determining Semifinalists/Finalists, the winner will be the youngest contestant as determined by time and date of birth. In the event of ties in the "National Stacking Finals," additional rounds of the stacking competition will be conducted until one winner is determined for each age group. Semifinalist winners will be announced at the conclusion of each "Local Contest," but no later than August 15, 1999. Semifinalist winners will be notified (with prizes awarded) at the retail store, if not present, winner will be notified by phone and must return to the store at a later time to collect the prize. Winners of Finalist Prizes will be notified by mail or phone no later than October 26, 1999. Grand Prize winners will be announced at the "National Stacking Finals" and will receive confirmation by mail. For Grand and Finalist Prizes, parent/legal guardians of winners will be required to execute before a Notary Public an affidavit of eligibility, liability release and a publicly release letters legal on the winner's behalf; to be returned within 10 days of notification. Guests of Grand and Finalist Prize winners must execute and return a liability release and a publicly release letters legal, prior to issuance of travel documents. For Grand Prize, noncompliance with these requirements may result in prize forfeiture. For Finalist Prize, noncompliance may result in prize forfeiture, with an alternate Finalist selected. By participating, contestants agree to abide by these official rules and the decisions of all judges, which are final and binding in all respects. Sponsor is not responsible for injuries or damages from promotional materials or errors in local stacking events. Sponsor reserves the right to cancel local stacking events or disqualify contestants in the event of noncompliance with these official rules. When acceptance of prizes constitutes permission of winner's parent/legal guardian to use winner's name, likeness and biographical information for advertising purposes, and any and all rights to said use, without further compensation. Parent/legal guardian of contestant agrees that Nabisco Biscuit Company, Nabisco, Inc., The Walt Disney Co., participating retail stores, and their respective subsidiaries, affiliates, and their respective employees, officers, directors and agencies will have no liability whatsoever for any injuries, losses or damages of any kind caused by contestant's participation in the contest, or resulting from contestant's acceptance, possession, use/loss of prizes.
 - 6. WINNERS LIST:** For a list of major prize winners, send a self-addressed stamped envelope before November 10, 1999 to: Attn: Oreo Stacking Winner's List, Innovent Marketing, 9401 73rd Avenue N. # 400, Brooklyn Park, MN 55429.

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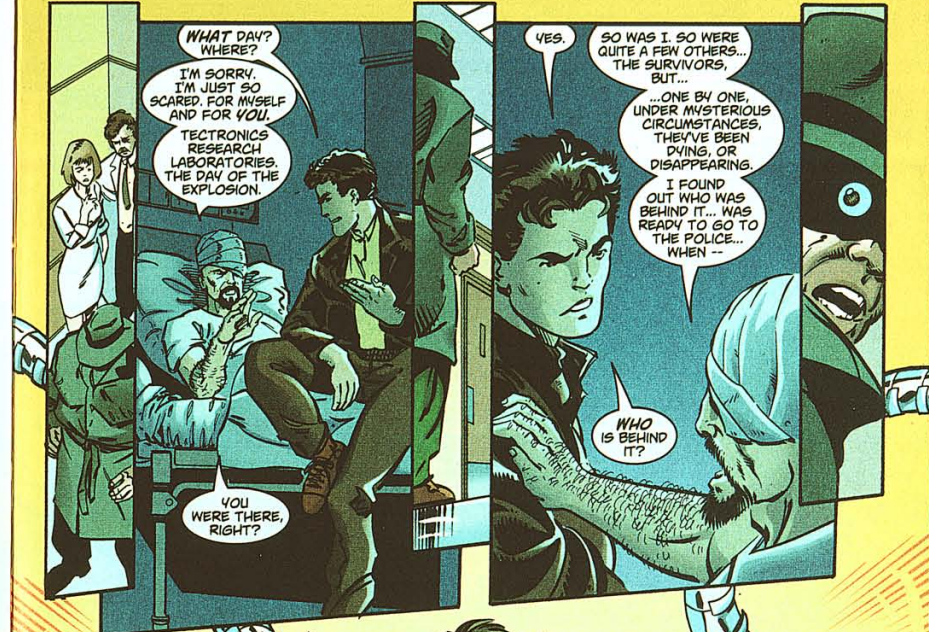
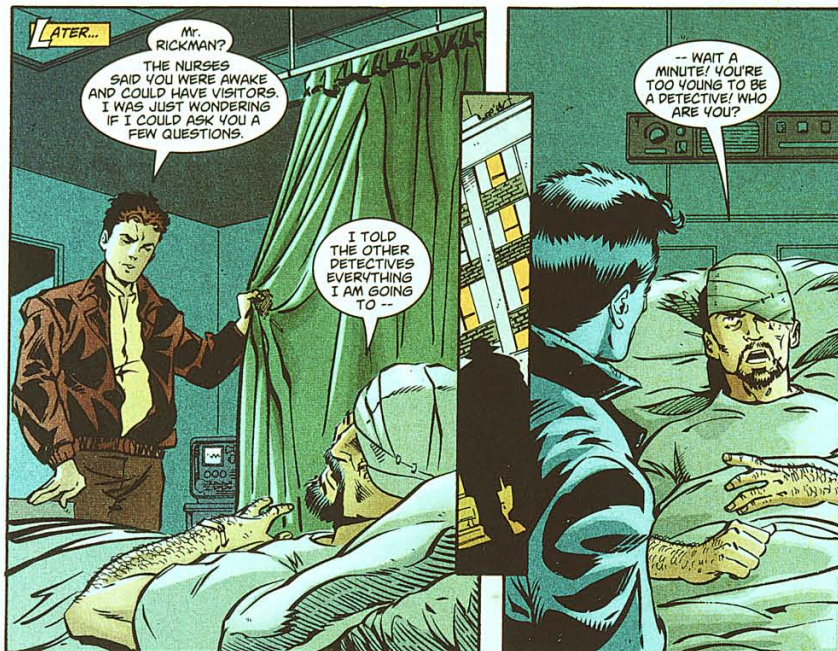
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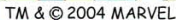
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**NEXT ISSUE:
THE MAN FROM
THE SHADOWS!**

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THE SPIDER-WEB

Dear Arachknights,

There were five main talking points in AMAZING SPIDER-MAN #5. Let's take 'em in turn:

1. The art. Envisage the work of these three artistic titans: Mark Bagley, Ross Andru, and John Romita Sr. It would take prodigious skill to combine the best of the above while maintaining a style that was unique and new—but John Byrne proved his mastery of the medium by doing exactly that! This issue was homey and familiar, while being dynamic and exciting at the same time. Byrne hit a comfortable stride this time, lending a confident, self-assured look to one of the eternally preeminent Marvel mags!

2. The new Spider-Woman was a surprise hit. Thanks for not making her a Jubilee rip-off, and also for not playing her solely for laughs like that other Spider-sidekick wannabe, the Frog-Man. Mattie seems far more competent, but Spidey's concern is natural since, as her inspiration, any harm that befalls her will partly be his fault. I like her optimistic innocence, her individualism and her strong attitude. I like her fairly loose links with the Spideyverse, allowing her to leap off in her own unique direction; and I like your plans to explore this direction in a new series. Well done—you've got me excited one more time!

3. The monsters were great spectacle, and the fight itself was fun to watch. But why exactly were they marauding through Manhattan in the first place? And why so few of them? Was this a mere scouting mission for the Mole Man? Surely he could have found smaller critters and lent 'em the obligatory "big raincoat" so they blended in. (Hey, it worked for Shadrax, didn't it?) And what's to scout for anyway, after all this time? Moley's had enough contact with the surface world to know he'll get his butt kicked with anything less than a full-scale invasion force. If this event is explained somewhere, then this enjoyable skirmish will seem less contrived.

4. The evil Spider-Woman. Well, at first glance, her Medusa-esque mane and thigh-high boots do little to separate her from a dozen other throwaway "bad girls" that have littered the Marvel Universe throughout the '90s. I hope her personality and agenda are better conceived (i.e., give her an unexpected, startling reason for attacking the other Spider-females, instead of the lame: "I must be the only person called Spider-Woman" cliché). And be aware that, if she fails to present a potent threat next ish, then her easy defeats of Jessica Drew and Julia Carpenter this time will have greatly diluted both of these heroes. Oh, yeah, and I hope that the evil SW intended to leave her predecessors alive; otherwise her sloppiness is just too much to accept!

5. Finally, the subplots...or lack of them! We need new intrigue for Flash and Betty; for Pete, MJ and Jill; even for Robbie and Jonah; and as for Aunt May—argghh! You had her

return from the dead...so she could serve flamin' pancakes every goldarn issue! Please, do something interesting with her! We're not thick; we can follow several plotlines, people. Stop merely hinting at progress and then leaving things hanging. Cease thy tentative prodding. Howard Mackie: you are the sole Spider-scribe now, so grab your characters and shove 'em all where you want 'em to go! Make your imprint, and make it big!

Kevin Barron
PMM FFF
Driffield, East Yorkshire
ENGLAND

Geez, Kev, tell us how you really feel! We're almost as intrigued about your insights into the world of Peter Parker as we are about your use of italics! Sorry. Don't know what came over us. Ahem.

Glad to hear you enjoyed the first chapter of our Spider-Woman saga. How did the rest of it strike you? And the new ongoing? Let us know, bud!

And just for the record, we went back and checked the issues in question, and not once did we actually see May's pancakes aflame.

Dear Spider-people,

Re: AMAZING SPIDER-MAN #5
All right! Some folks might question the necessity of yet another Spider-Woman (especially since Jessica and Julia were both great successes). But I think it is something that's long overdue. Jessica and Julia are both great characters! Jessica has the best super heroine costume in comics) but they are both too independent of Spider-Man to be calling themselves Spider-Woman. Mattie's ties to Spidey are much stronger. Additionally, her inexperience provides Spidey with the opportunity to train her, which should be a lot of fun to witness. Speaking of which, I've compiled a list of lessons I've learned from Spidey which I think might help Mattie as well...

Everything I Really Needed to Know I Learned from Spider-Man

10. Be flexible.
9. Always trust your instincts.
8. If it glows like a radioactive spider, and it bites like a radioactive spider, and it dies like a radioactive spider, it was probably a radioactive spider.
7. Sticks and stones can break your bones, but only if they hit you.
6. Never wear clothing that comes with its own webbing.
5. There is no one in the world exactly like you, not even your clone.
4. Friends come and go, but enemies accumulate.
3. Don't try to carry the world on your shoulders...leave that to the Hulk.
2. Mess with the best, do time like the rest.
1. Laugh and the world laughs with you; cry, and you cry a clone.

James Dysart
Estacada, OR

Thanks, James. Not since "The Ballad of Norman Osborn" have we run something so...offbeat? off-kilter? off-putting?...in a Spidey letters page.

Dear Spider's Web,

I'll let my comments about the new Spider-Woman slide, since I figure May could probably clean this wannabe's clock even on an off-day! And what's with the ponytail? What is the point of a skin-tight outfit if you give your opponent something like that to grab onto? Sheesh!

Page 4: Could this be Martha Franklin? Seems to me she's gained the ability to fly!

Jessica Drew? Glad to see you haven't forgotten the other females who have used the name Spider-Woman! Julia Carpenter, too? I hope they aren't dead!

I'm surprised someone as bright as MJ hasn't figured out that Peter is back in costume. Lame subplot, guys!

Last page: Another Spider-Woman? And this one wants the previous users of the name dead? As for her identity, I'd say she is the only member of the Gathering of the Five unaccounted for—Madame Web! By process of elimination, she must have gotten immortality, with a helping of rejuvenation on the side. But it looks like she also got a bit of the madness Osborn got, as well. Who knew the licensing for the name Spider-Woman would be worth so much?

Bob Kowalski
Detroit, MI

Who indeed, Bob?
As for the new SW's ponytail, cut her some slack, eh? She's still a kid and she's very concerned about her look! And hey, Bob, no one said liking the new Spider-Woman means you have to give up on May's adventures over in SPIDER-GIRL! Enjoy them both—that's what they're there for!

NEXT ISSUE:

SOMEONE'S TAKING OUT THE SURVIVORS OF THE EXPERIMENT THAT GAVE PETER HIS POWERS --INCLUDING DOC OCK! IF THE TENTACLE ONE HAS FALLEN TO THIS MYSTERY VILLAIN, CAN SPIDEY BE FAR BEHIND? AND WHO'S MAKING THOSE MYSTERIOUS CALLS TO MEET US BACK HERE IN FOUR WEEKS AND HOWARD, JOHN AND SCOTT WILL PROVIDE THE ANSWERS. RALPH, HOWEVER, WILL BE MYSTERIOUSLY ON THE PHONE THE WHOLE TIME.

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